



anthony garcia  
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## > objective

to work in santa cruz with good people  
on creative projects in a variety of media.

## > experience

**sleepless media.** santa cruz, ca. mar 2015 – present  
**social media content strategist**  
social media and content marketing, photography and video for various clients including Antares Audio Technologies.

**anthony garcia design.** santa cruz, ca. mar 2014 – present  
**graphic designer, content strategy + marketing**  
web, print and presentation design, social media and content marketing, photography and video for various clients.

**advanceautoparts.com.** campbell, ca. apr 2010 – mar 2014  
**visual designer & ux project manager**  
graphic design and project management for this national ecommerce website.

**sprixel design.** los angeles, ca. jan 2004 – present  
**creative director**  
managing a network of designers & artists for a variety of clients. lead designer on projects including johnbrosio.com & rac design.

**roll intl.** (now the fire station) los angeles, ca. apr 2006 – oct 2007  
**studio manager**  
managed a team of ten production artists for pom, fiji water & teleflora. developed systems to improve quality and efficiency agency wide, including process and asset mgmt.

**one eighteen advertising.** santa monica, ca. apr 2004 – apr 2006  
**graphic designer**  
designed promotional materials, advertisements & developed identity for agency clients. provided internal technical support.

**deviantart.** hollywood, ca. nov 2004 – nov 2005  
**creative director, designer**  
led a team of artists and designers to maintain this artist community website. developed the deviantwear clothing line.

**spyder active sports.** boulder, co. jun 2001 – jun 2003  
**graphic illustrator**  
worked on all aspects of design for this high-end skiwear company from advertising to garment design and fabrication.

## > skills

Illustrator  
Photoshop  
InDesign  
After Effects  
Premiere Pro  
Audition  
Lightroom  
Dreamweaver  
Final Cut Pro

## > education

**otis college of art + design**  
**bfa graphic design**, with honors. 2008

**ucla extension**  
**certificate in graphic design.** 2000  
double specializations in digital imaging and digital publishing.

**santa monica college**  
**aa in graphic design.** 1996

